

**Two cognitive
traits.**

**Two design
problems.**

SWIPE

**Processing
speed.**
**Working
memory.**

SWIPE

**Capture at every
velocity.**

**The bottleneck
is retention.**

SWIPE

**Three short
reads.**

**Outperform one
long.**

SWIPE

**Protocols on
paper.
Not in your
head.**

SWIPE

**Not a discipline
problem.
A design
problem.**

MORE IN PROFILE

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