

**Not 'what's your
goal?'**
**'Where does it
slip?'**

SWIPE

**Slips give
architecture.**

**Goals give
aspiration.**

SWIPE

Sessions 1 to 2.

Map the profile.

SWIPE

Sessions 3 to 6.

Redesign the workflow.

SWIPE

**Not motivation
work.**

Design work.

MORE IN PROFILE

@ A D A M _ G R I M M _ N E U R O